

# WHEN IT ROCKS.. ARE YOU READY TO ROLL?

## Participate in the 2024 City of Beverly Hills "I'm Prepared!" Community Pledge Drive

**I**n the spirit of emergency preparedness, the City of Beverly Hills proudly announces its 20th annual "When It Rocks, Are You Ready To Roll?" Community Pledge drive. This year's campaign encourages community members to prepare for a Financial Emergency. Past campaigns have focused on helping individuals secure their homes and create emergency plans; this year's campaign will focus on developing financial safety and preparedness efforts. Rebuilding your life after a disaster can be difficult for many reasons; plan ahead today so you are not caught unprepared! Having access to personal financial, insurance, medical, and other records following a disaster is crucial for starting the recovery process quickly and efficiently.

### It's easy to participate!

- Using the handy checklist on the back of this flier, develop and update your Financial Emergency preparedness procedures.
- When your Financial Emergency preparedness plans are finalized, complete the "I'm Prepared" pledge card below and send it to the address listed. You may also submit a digital version of your completed pledge to [preparedness@beverlyhills.org](mailto:preparedness@beverlyhills.org).

Every community member is encouraged to be prepared in the event of an emergency or disaster. A drawing of returned pledge cards will take place at the end of the month. The selected pledge cards will receive a new preparedness kit!



\*\*\*DETACH PLEDGE CARD HERE\*\*\*



## WHEN IT ROCKS...AM I READY TO ROLL?

**Yes!** I have developed and/or updated my emergency financial preparedness plan.

Signature: \_\_\_\_\_ Name (printed legibly): \_\_\_\_\_

Contact #: \_\_\_\_\_ Email or alternate #: \_\_\_\_\_

Please submit your pledge card by April 30, 2024 to the City of Beverly Hills  
Office of Emergency Management 455 North Rexford Drive Beverly Hills, CA 90210  
or digitally to [preparedness@beverlyhills.org](mailto:preparedness@beverlyhills.org)

# WHEN IT ROCKS.. ARE YOU READY TO ROLL?

## Take Action To Protect Yourself In The Event Of A Financial Emergency

- Start an emergency savings account.** Saving even small amounts like \$5 or \$10 a week is a good place to start. Make a budget to estimate monthly income and expenses. Reduce debt by making regular payments of at least the minimum due and pay your bills on time to maintain a good credit rating.
- Review your insurance coverage** including flood, fire, health, and homeowners or renters' insurance. Remember, flood insurance typically takes 30 days to go into effect. You'll want to renew your insurance every year.
- Create and update your emergency plan.** Consider using the Emergency Financial First Aid Kit (EFFAK) as a guide. By having a plan in place, you will be better prepared in case of an emergency.
- Keep important records safe** and save important receipts. Store them digitally and in a waterproof, fireproof container.
- Protect your property** by taking photos and videos of household items in case you need to repair, replace, or rebuild after a disaster.
- Keep cash in a secure place** so that you are able to access it in case of an emergency and Automatic Teller Machines (ATMs) are not available.
- Contact a qualified financial counselor or coach.** Contact local organizations and non-profits that employ qualified and nationally certified counselors or coaches to receive guidance on how to organize your finances before and after an emergency.

### And while you're at it...

Sign up for the City of Beverly Hills' mass communication system that is used to notify citizens of an emergency or disaster. To register your cellphone and email address for emergency alerts go to: [www.beverlyhills.org/emergencynotification](http://www.beverlyhills.org/emergencynotification). To receive additional text message alerts: text BEVHILLS to 888777 and BHPDALERT to 888777.

