

For Immediate Release – September 1, 2022 Contact: Lauren Santillana, Public Information Coordinator - (424) 331-2386

## Beverly Hills Selected as 2022 Finalist as Most Business-Friendly City in Los Angeles County

**Beverly Hills, Calif.** – Today, the Los Angeles County Economic Development Corporation (LAEDC) announced the City of Beverly Hills is a finalist for their 'Most Business-Friendly City' award.

Cities from across Los Angeles County applied for this prestigious title, submitting testimonials from their local businesses to demonstrate the strong partnership between themselves and City Staff who ensured they were supported for all their needs, especially to those facing economic hardships from the pandemic.

"Our businesses are part of our City's heart and soul," said Beverly Hills Mayor Lili Bosse. "We proudly create a supportive environment for them to prosper and grow without having to jump through unnecessary hoops or red tape thanks to our incredible City Staff who make things happen – we treat our businesses like family members that keep our community thriving!"

In 2020, the City introduced its OpenBH Program, aimed at allowing temporary outdoor operations during the pandemic so that the community could enjoy dining outdoors and businesses could continue operating while following strict health and safety protocols. The program is currently still in place and will be up for City Council review in December 2022. From creating the Small Business Task Force, Property Owners Task Force, and the Covid-19 Business Recovery Assistance Task Forces, the Beverly Hills City Council has made hearing directly from the business community a priority.

Twice a month, as part of her Business with Bosse initiative, Mayor Bosse invites the community to stop by a highlighted business for 90-minutes to experience light bites and offerings, often attracting crowds and creating another avenue for community connection and local business support.

The winner of the 'Most Business-Friendly City' award will be announced at LAEDC's 27<sup>th</sup> Annual Eddy Awards on November 9, 2022 at SoFi Stadium and will be streamed live. For additional information, visit laedc.org/eddyawards2022.